


**John Wooden**  
 ESPN Coach of the Century  
 October 14, 1910 – June 04, 2010

*Why*


"A teacher has two jobs: fill young minds with knowledge, yes, but more important, give those minds a compass so that that knowledge doesn't go to waste."



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*Why*


"He was a giant who always found time for the rest of us."  
 Steve Kelly – Seattle Times columnist



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*The Man*


The way you conduct yourself off the court has everything to do with the way you conduct yourself on the court.



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*The Stories*

"A Paragon Rising Above the Madness"  
 "Tickets for a Childhood Coach"  
 "Remembering Coach John Wooden – The Real Deal"



**John Wooden**  
 Born October 14, 1910  
 Former UCLA Teacher/Coach

*The Video*


John Wooden:  
 Values, Victory, and Peace of Mind  
[www.coachwooden.com](http://www.coachwooden.com)



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*The Website*


The Official Site of Coach John Wooden  
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## The Books

*They Call Me Coach*  
*Wooden on Leadership*



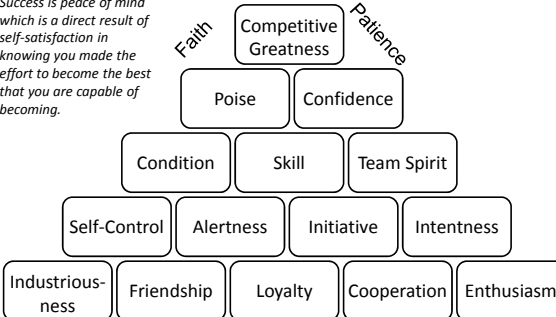
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## Pyramid of Success

The John Wooden Pyramid of Success  
By Neville L. Johnson

### John Wooden's Pyramid of Success

*Success is peace of mind which is a direct result of self-satisfaction in knowing you made the effort to become the best that you are capable of becoming.*



### John Wooden's Pyramid of Success

Mission, not just motions

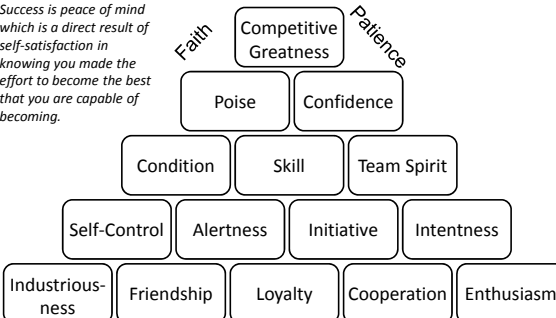
Passion – You must enjoy what you are doing.

**Industriousness** Most students need help with work habits. They have great difficulty “turning over a new leaf” because they don’t know how to change old habits, so we must teach them.

**Enthusiasm**

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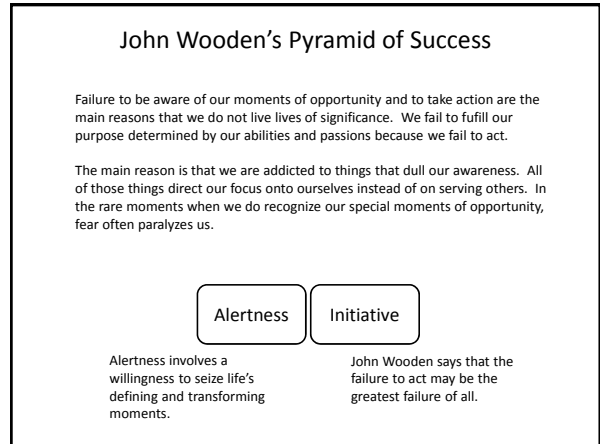
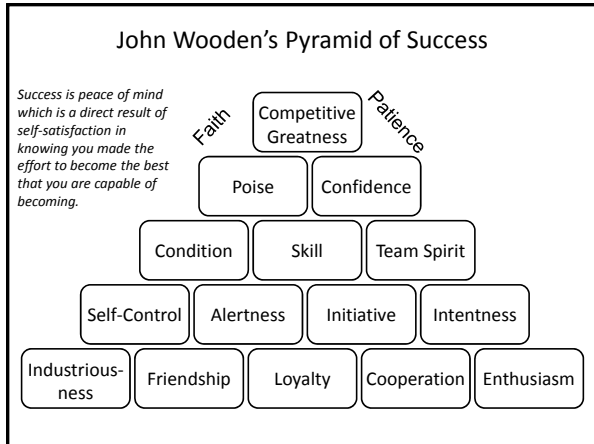
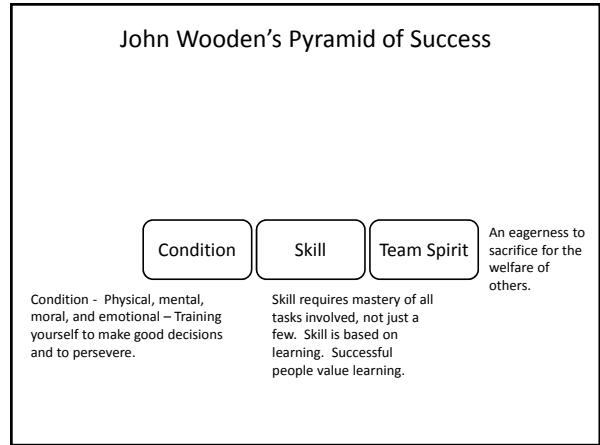
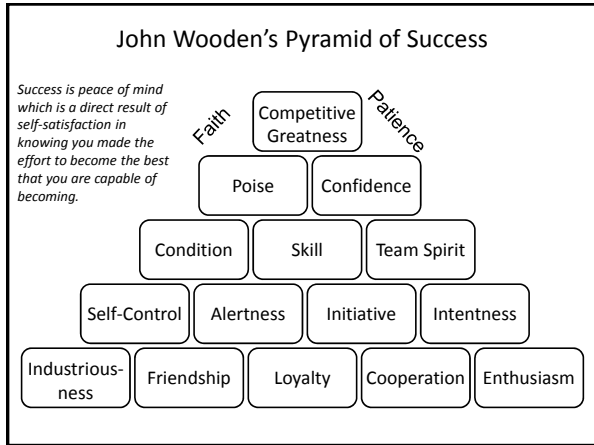
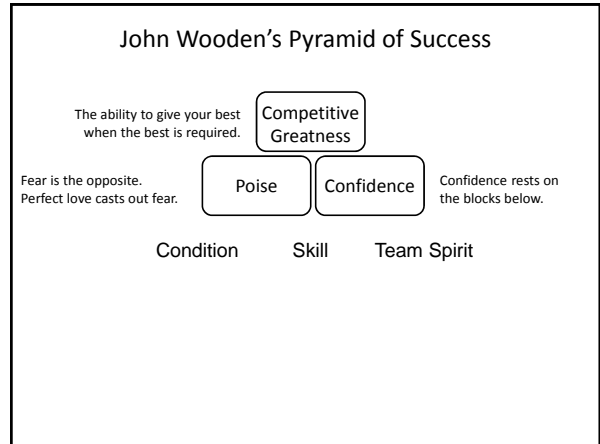
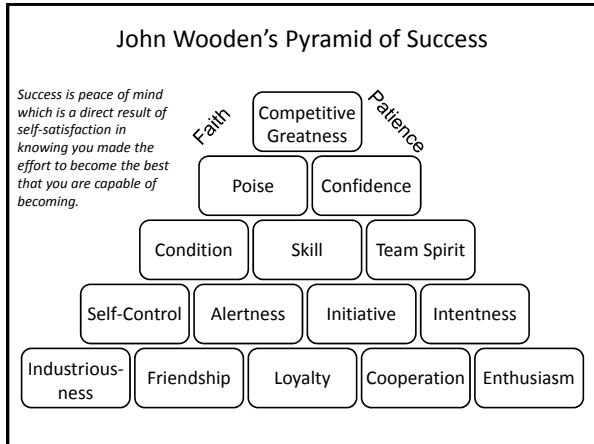
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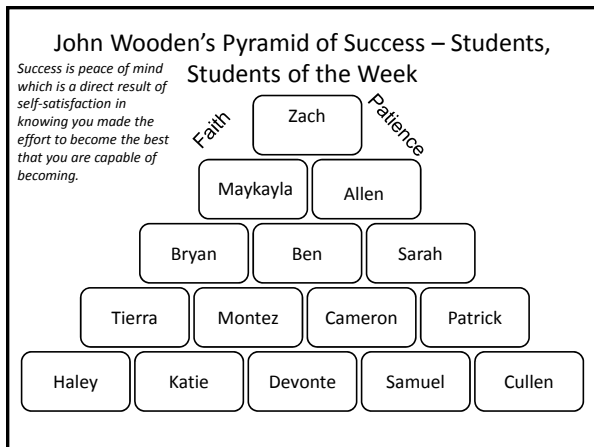
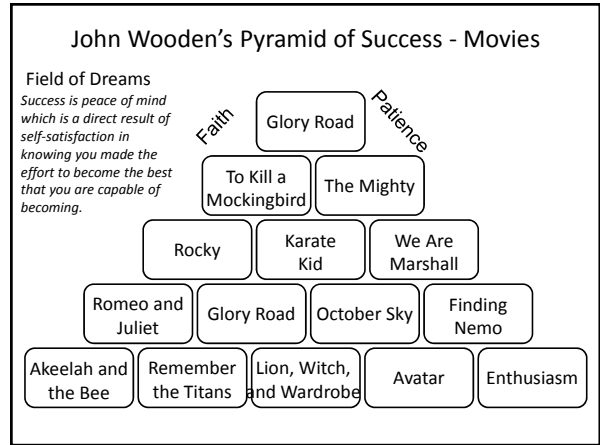
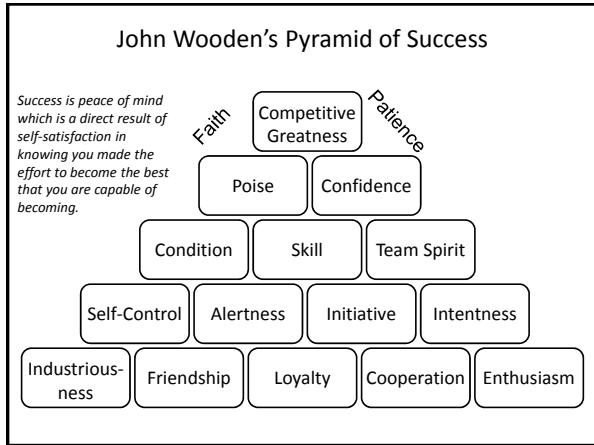
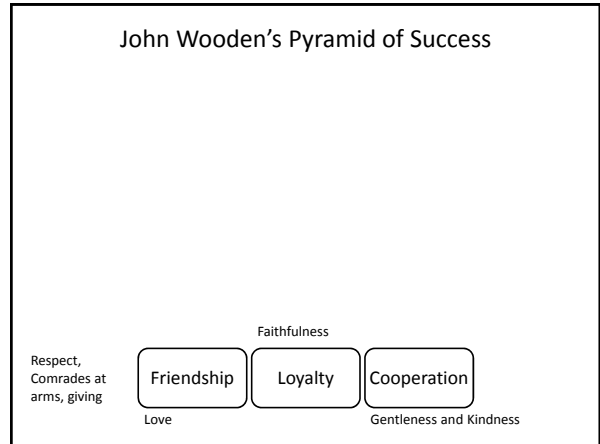
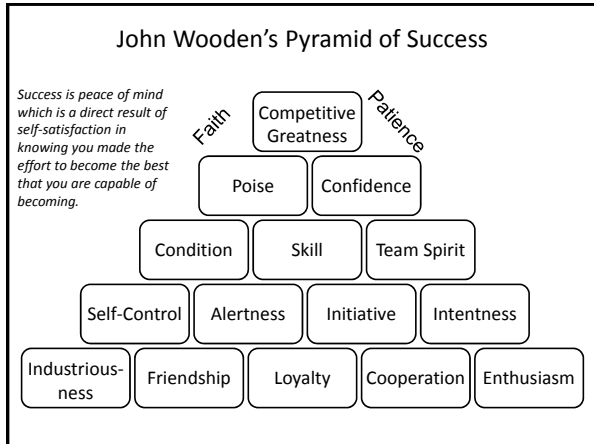


### John Wooden's Pyramid of Success

**Self-Control** Emotions must be under control. Struggling students lack consistency because they are victims of how they feel.

**Intentness** The Mt. Olympus block “Be completely determined to reach your goal.” - John Wooden





- ### John Wooden's Pyramid of Success - Quotes
- Don't let what you can't do get in the way of what you can do.
  - "You can't live a perfect day without doing something for someone who will never be able to repay you."
  - "A coach is someone who can give correction without causing resentment."
  - "If you're not making mistakes, then you're not doing anything. I'm positive that a doer makes mistakes."
  - "If you're not making mistakes, then you're not doing anything. I'm positive that a doer makes mistakes."

John Wooden's Pyramid of Success - Quotes

"It's what you learn after you know it all that counts."

"It's the little details that are vital. Little things make big things happen."

"Talent is God given. Be humble. Fame is man-given. Be grateful. Conceit is self-given. Be careful."

"Success is never final, failure is never fatal.  
It's courage that counts."

"The main ingredient of stardom is the rest of the team."